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PERKINS EASTMAN IS PROUD TO WELCOME NEW PRINCIPAL NATHAN B. CHERRY

Nationally recognized urban designer and planner joins the firm.



Nathan B. Cherry has joined Perkins Eastman as principal in the firm's Los Angeles studio.

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NEW YORK, NY (May 3, 2024) Global design firm Perkins Eastman welcomes Nathan B. Cherry, FAIA, AICP, to the firm as a Principal in its Los Angeles studio. With a distinguished career of over 30 years in urban development and design, Cherry brings a wealth of expertise and vision to his new role.

A self-described “integrator,” Cherry has demonstrated a keen understanding of the intersection of strategy, human behavior, and design, his projects garnering 100 national, state, and local design awards and establishing him as a thought leader in the field. He has planned and designed projects at a variety of scales, ranging in size from one to two acres to 50 square miles, nationally and abroad. His portfolio includes innovation districts, transit adjacent mixed-use sites, sports and entertainment districts, downtown redevelopment, and college and university campuses.

Holding a Master of Urban Design from Harvard University, Cherry is a Fellow of the Institute of Architects, a founding member of the Urban Land Institute's Airport Development Council, a renowned speaker at

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national conferences and universities, and he lectures frequently at the University of Southern California. Additionally, Cherry has co-authored and contributed to significant publications on planning and urban design, including *GRID/STREET/PLACE*, *Urban RX*, *Reconsidering Jane Jacobs*, and *Urban Design in the Arab World: Reconceptualizing Borders*, and along with numerous articles.

“We are thrilled to welcome Nate, a thought leader in urban design and planning, to Perkins Eastman. His depth of experience, exceptional vision, and creativity will be a tremendous asset,” says Co-CEO and Executive Director Nick Leahy. “Nate’s ability to envision a project from so many different perspectives will be invaluable.”

In anticipation of his new position, Cherry states, "In pursuit of a competitive edge, today's most progressive cities are focused on combining great urban design with inclusive decision making. Resilience comes from gaining trust with the community, with developers and municipalities all playing a role in the art and science of city making. I am excited to join Perkins Eastman because of their 'human centered' approach to design, and to be a part of the amazing team here in Los Angeles."

Perkins Eastman is delighted to welcome him to the team.

ABOUT PERKINS EASTMAN

Perkins Eastman is a global design firm founded on the belief that design can have a direct and positive impact on people’s lives. The firm’s award-winning practice draws on its 1,000 professionals networked across 24 studios worldwide. By keeping the user’s needs foremost in the design process, the firm enhances the human experience across the spectrum of the built environment. For more information, visit www.perkinseastman.com.

Headshot available.