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PERKINS EASTMAN IS PROUD TO ANNOUNCE ITS 2023 PROMOTIONS

*Global Architecture and Design Firm Celebrates Exceptional Talent of Its PEOple*



**New York, NY (September 26, 2023)** Global architecture and design firm Perkins Eastman is delighted to announce the promotion of 78 members of its staff this year. Their dedication, hard work, and collaborative spirit represent the essence of our “Human by Design” ethos.

“Every year, it is humbling to recognize just how many creative individuals share their talents at Perkins Eastman,” says Bradford Perkins, FAIA, MRAIC, AICP, co-founder and chairman of Perkins Eastman. “The firm is nothing without our PEOple, and the way these talented and dedicated individuals across the globe bring such innovative thinking to their work is inspiring. We’re thrilled to give them the recognition they deserve.”

Perkins Eastman celebrates the following individuals who have been promoted to the roles of Principal and Associate Principal:

- **Associate Principal Natasha Brewer, NCIDQ, IIDA**, possesses nearly 20 years of interior architecture experience in institutional and commercial projects for Pfeiffer—A Perkins Eastman Studio to create safe, functional, and aesthetically pleasing built environments that leave a lasting impact on the community.
- **Principal Tracey Colabella, CPSM**, heads Perkins Eastman’s Marketing department with an inimitable talent for creative thinking, a keen dedication to compassionate leadership, and more than 20 years of hands-on experience.

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- **Associate Principal Bryce de Reynier, AIA, LEED AP**, brings more than 27 years of experience to the design of facilities for University and Science & Technology clients that are intuitive, forward-thinking, energy-efficient, and beautiful.
- **Associate Principal Michael Friebele, LEED AP BD+C**, applies an open and aware approach to architecture and urban design, considering all aspects that shape the built environment, along with 13 years of expertise, to design projects that reflect the positive impact of cross-discipline collaboration toward creating places for people to experience and enjoy.
- **Associate Principal Karen Gioconda, NCIDQ, LEED AP ID+C**, is a skilled interior designer and project manager for Perkins Eastman DC with 16 years of experience, a passion for relationship- and team-building, and a commitment to creating high-performing K-12 educational facilities.
- **Principal Chhavi Lal, RA, Assoc. IIA, Assoc. IUDI, LEED Green Associate**, combines more than 16 years of dedicated experience and engagement in the fraternity, along with an in-depth understanding of the built environment market in India, to work closely with stakeholders and develop a wide-ranging portfolio that spans from complex campus master plans to dynamic large-scale urban destinations.
- **Associate Principal Jesse Mallen, AIA**, applies a passion for high-performance design and nearly two decades of professional experience to his design work in primary, secondary, and higher education projects.
- **Associate Principal Preeti Mogali, LEED Green Associate**, leverages a decade of design expertise in retail and entertainment, mixed-use, residential, and commercial, as well as an inherently collaborative spirit, to create environments that are human-centric, unique, and commercially viable.
- **Associate Principal Sachin Mulay, RA, LEED Green Associate**, with 20 years of international experience, boasts a varied design and master planning portfolio of higher education institutions, sports facilities, and innovative IT parks.
- **Associate Principal Emily Pierson-Brown, AIA, AICP, LEED Green Associate**, balances more than 15 years of experience in community planning, neighborhood revitalization, and senior living projects with a fervent advocacy for diversity, equity, and inclusion in her multi-faceted role as an architect, planner, designer, and Perkins Eastman's PPeople Culture Manager.
- **Associate Principal Sameer Relan, RA**, utilizes a particular strength in technical expertise, client-focused relationship-building, and detailed project management from concept to execution, along with 21 years of expertise, to develop a portfolio of large-scale commercial, institutional, and healthcare work.
- **Associate Principal Jorge Soto, AIA**, applies two decades of experience in multi-family, mixed-use, hospitality, senior living, and healthcare design, along with a deep-seated passion for sustainability, to deliver a wide array of buildings that enhance communities and improve people's lives.

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- **Associate Principal Kendall Tynes** employs a uniquely evocative and story-focused approach to graphic design, as well as nearly 15 years of expertise in branded environments, placemaking, signage, and public installations, in her role as creative director of Frank Design, Perkins Eastman's in-house experiential graphic design studio.

## Elevating Senior Associates and Associates

In addition, Perkins Eastman celebrates the hard-earned promotions of 32 individuals to **Senior Associates**. These PEOple include: **Snigdha Agarwal, Dan Bedesem, Michelle Bennett, Danny Chen, Chuanhui (Daniel) Wu, Giovanni de Villa, Amy Dominov, Melody Fahie, Juan Guarin, George Hanna, Matt Hoffmann, Shion Iwaizumi, Daniel Kennedy, Grace Kim, Kyle Kinney, Michael Kudrzycki, Hailey LandisFrame, Emily Loughlin, Kim McCarron, Susan Miller, Rick Rebottini, Ben Scarbro, William Sendor, Justin Skoda, Karen Soni, Vittal Sridharan, Ana Cristina Muñoz, Deana Vogelgesang, Rori Williams, Peter Wood, Tiffany Woodruff, and Sunghwan Yoon.**

We're also pleased to recognize the promotions of 33 individuals to **Associates**. These PEOple include: **Storm Armstrong, Julia Bartmanska, Mwanzaa Brown, Piyas Choudhuri, Alexander Culler, Katherine Dalton, Andrea De Carlo, Vince DeFazio, Cherrie Dong, Alexander Fisher, Sarah Fourness, Mark Freker, Amay Gurkar, Harsheen Kaur, Michael Kemner, David Kolodziej, Yinan Liu, Staci Liu, Nicole Moore, Hrishikesh Pandit, Monica Prakash, Nia Puliye, Li Ren, Sanjana Samant, Azar Shayanfar, Michelle Ubilla Coello, Christine Vohringer, Yuwei Wang, Hannah Wilkerson, Zhanqing Xu, ShaoBai Xu, Manali Yadav, and Jiekai Yi.**

The firm thanks each of them for their continual invaluable contributions.

## ABOUT PERKINS EASTMAN

Perkins Eastman is a global design firm founded on the belief that design can have a direct and positive impact on people's lives. The firm's award-winning practice draws on its 1,100+ professionals networked across 24 studios worldwide. By keeping the user's needs foremost in the design process, the firm enhances the human experience across the spectrum of the built environment. For more information, visit [www.perkinseastman.com](http://www.perkinseastman.com).

Headshots available.

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