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**MARTIN ROBINSON IS NAMED UK CONSULTING PRINCIPAL AT  
MEIS—A PERKINS EASTMAN STUDIO**

*Highly-Experienced Sports Architect to Expand Studio's Presence in the UK*



Martin Robinson, RIBA, ARB, has been recognized as UK Consulting Principal at MEIS—A Perkins Eastman Studio. Photograph Copyright Bronac McNeill/Courtesy Perkins Eastman

**New York, NY (March 24, 2022)** Martin Robinson, RIBA, ARB, has been named the UK Consulting Principal at MEIS—A Perkins Eastman Studio. Based in London, Robinson leverages an impressive thirty-five years of dedicated expertise in the commercial, leisure, and sports architecture practice areas. His invaluable experience and proven leadership will be a great asset to the team as the studio amplifies its presence in the UK and Europe.

After graduating from the Polytechnic of the South Bank, Robinson began his architectural career, quickly gaining expertise at design firms throughout London. For twenty-four years, he served as Managing Director at KSS Design Group, one of the largest sports-focused firms in the UK. During his tenure there, Robinson was responsible for the day-to-day running of the practice, overseeing the firm's finance, health and safety, human resources, information technology, and office administration groups. He also managed international opportunities in Israel, France, Portugal, Australia, New Zealand, and Qatar, to name a few.

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[www.meisarchitects.com](http://www.meisarchitects.com)

# MEIS

— A PERKINS EASTMAN STUDIO

With a levelheaded sensibility, Robinson is a true leader through and through. His innate commitment to professionalism and demonstrable talent is apparent in every project he touches. He has acted as a technical advisor on numerous high-profile football and sports projects, including the 2012 London Olympic venues. He has also supported the studio's effort in designing the new Bramley-Moore Dock Stadium for Everton FC, which is currently under construction in Liverpool, UK.

"Martin is a very experienced senior architect with extensive experience in sports design, along with a variety of other building types, and we are thrilled to have him on board. With his proven track record of design leadership, especially in the UK, we are looking forward to building a team around him and quickly leveraging additional opportunities in the near future," says Dan Meis, FAIA, RIBA, founder and managing principal of MEIS—A Perkins Eastman Studio.

"I've long admired Dan's work and the culture, skill, and innovation of MEIS—A Perkins Eastman Studio," says Robinson. "As Consulting Principal, I'm eager to help navigate the direction of the studio as we move ahead, continue to grow its presence in the UK and Europe, and, above all, help push the boundaries of groundbreaking sports projects."

MEIS—A Perkins Eastman Studio is excited to elevate Martin Robinson to his new role on the team.

## ABOUT MEIS—A PERKINS EASTMAN STUDIO

MEIS—A Perkins Eastman Studio, a boutique design practice with offices in Los Angeles and New York, specializes in the design of experience and spectacle. From sports and entertainment venues to urban activation, MEIS creates environments that inspire people to gather and celebrate. Dan Meis, FAIA, one of the leading innovators in the design of civic, urban, entertainment, and sporting venues, leads the practice. Recognized as one of the profession's most inspired practices comprised of ultra-creative and talented individuals, MEIS creates award-winning, unique, and memorable spectator experiences that result in significant return on investment and revenue generation for clients. For more information, visit [www.meisstudio.com](http://www.meisstudio.com).

Headshot available.

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