

## FOR IMMEDIATE RELEASE

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## JULIE MOLLER AND BRUCE MOORE PROMOTED TO CO-MANAGING PRINCIPAL ROLES FOR PERKINS EASTMAN CHARLOTTE STUDIO

*Duo's leadership philosophy of empowerment and trust is key to expanding services throughout Southeast Region*



**Charlotte, NC (October 22, 2020)** Global architecture firm [Perkins Eastman](https://www.perkinseastman.com) is pleased to announce the promotion of Julie Moller and Bruce Moore as Co-Managing Principals of our Charlotte, NC, studio. Julie and Bruce have been an integral part in the growth of the Charlotte Studio. In their new role, Julie and Bruce will collaborate with Perkins Eastman's leadership as the firm continues to expand its presence in North Carolina and the Southeast Region.

"We are very excited about this announcement, which helps us expand our leadership in an important office and region for the firm," said Shawn Basler, AIA, Co-CEO and Executive Director of Perkins Eastman. "Julie and Bruce each offer a unique perspective centered on creative design, collaboration, trust, and mentorship to our organization as we continue to grow and evolve both locally and internationally."

Moore and Moller's shared philosophy of leadership is focused on empowerment and the belief that a cooperative and inclusive environment is key to both individual growth and team success.

Bruce Moore brings over 30 years of experience in all phases of the architectural and building process. Specializing in the planning and management of complex medical and healthcare projects throughout the southeast region and nationwide, Moore believes a transparent and collaborative design process should be driven by the project's guiding principles. This is exemplified in his leadership of the design of new

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Community-Based Outpatient Clinics for the Department of Veteran's Affairs, where the spaces put the individual experience of the Veteran at the heart of comprehensive treatment services.

Julie Moller is dedicated to collaborative leadership, managing teams with creativity and enthusiasm in support of projects and clients. Moller's design expertise and award-winning work covers a broad spectrum, from senior living to healthcare environments. The thoughtful, dynamic interiors and engaged users of the new dining facility at Southminster, a Perkins Eastman-designed senior living community in south Charlotte, exhibit the transformational potential of design that inspires Moller's work.

Moore and Moller are leading targeted efforts to expand Perkins Eastman's services throughout the southeast region. Recent project awards, including Galloway Ridge in Pittsboro, NC, CrossRidge Multifamily, Charlotte Motor Speedway APEX Villa Units in Charlotte, NC, and VA Medical Center in Salem, VA, are testament to this strategy, and draw from Perkins Eastman's global expertise. They also support the Charlotte studio's strengths in interiors, healthcare, mixed-use, education, and senior living project typologies.

#### **ABOUT PERKINS EASTMAN**

Perkins Eastman is a global design firm founded on the belief that design can have a direct and positive impact on people's lives. The firm's award-winning practice draws on its 1,000 professionals networked across 17 offices worldwide. By keeping the user's needs foremost in the design process, the firm enhances the human experience across the spectrum of the built environment. For more information visit [www.perkinseastman.com](http://www.perkinseastman.com).

**Headshots available.**

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