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## PERKINS EASTMAN UNVEILS CONCEPT MASTER PLAN AND DESIGNS FOR 'THE NEW CITY, GUAYAQUIL'

Proposed new center of Guayaquil set to become model for sustainable  
and resilient urban regeneration in Latin America

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Guayaquil, Ecuador (April 19, 2018) – Global design firm Perkins Eastman is pleased to join Mayor of Guayaquil Jaime Nebot, and fellow design partners, for the official unveiling of the concept design and master plan for 'The New City' (La Nueva Ciudad). The 240-hectare site (593 acres) is presently home to the José Joaquín De Olmedo International Airport, which is planned to be relocated west of the city. A press conference was held earlier today to present 'The New City' to local media and city officials; Perkins Eastman was joined by design, building and technical leaders from fellow team members Arup, CVA, Metros Cuadrados, and RWDI.

The design comprehensively realigns cultural and public transit infrastructure, introduces a host of resiliency and conservation measures, and supports a long-term sustainability agenda for Ecuador's most populous city. According to **Stephen Forneris**, Principal with **Perkins Eastman**, "This New City vision can be a catalyst for economic growth, cultural activities, and entertainment; it will be the spark that begins Guayaquil's journey to becoming the city of the future."

This conceptual master plan envisions the development of three distinct districts – Marina, Central, and Garden City – in what will comprise the new heart of the city, and include such features as a Green Highway System that connects animals and pedestrians to the natural surroundings, a new Convention Center, and a Darwin Museum, all of which will further establish Guayaquil as a unique destination for ecotourism, education, and research.

According to **Juan Gabriel Vera Grunauer**, Technical Director at **CVA**, “The applied principles of sustainability and mobility in this plan will help guide future developments in Ecuador, and set a new benchmark for the growth in cities throughout the region.” Drawing inspiration from Guayaquil’s geographic history as a city of rivers, a small river will be engineered to interlink all three districts, starting at the southerly Garden District and running north toward the Marina. Proposed plans are also in place to provide a fast and secure mass transit connection between the site and the city’s new airport.

“This site of great strategic importance to Guayaquil,” says **Cliff McMillan**, Principal at **Arup**. “Once the airport is moved, the site development will be transformational and key to the city’s growth.” The New City re-establishes this land as part of the urban fabric by reconnecting the city’s center to the waterfront, thus creating great value – both cultural and economic – in the process. The continued growth and prosperity of Guayaquil is contingent on several factors: conservation of the natural environment, maintaining efficient public transit and mobility, and the building of neighborhoods and facilities that are resilient to flooding, drought, and seismic activity.

In support of The New City’s sustainability goals, this plan features an integrated strategy for minimizing potable water use, ensures dependable access to clean water, manages storm water run-off and flooding potential, maximizes permeable surface areas, and improves overall water quality both on and off-site. “This is the heart of a new open city, where everyone will want to live, work, and play,” says **Cesar Mesa**, President of **Metros Cuadrados**. “The site will be in harmony with its environment.”

“Guayaquil is a vibrant city,” says **John DeYoe**, Principal with **RWDI**, “and this development will propel it onto the world stage.”

#### **The New City Guayaquil Team:**

[Perkins Eastman](#) is a globally-based architecture firm with 1,000 employees and 15 offices world-wide. From workplace and healthcare to mixed-use and transit-oriented developments, the firm designs for a sustainable and resilient future, and to enhance the human experience through the build environment.

[CVA](#) is a multidisciplinary engineering and architecture firm with decades of local experience in terms of infrastructure planning and design, cost engineering and development of sustainable financing strategies.

[Metros Cuadrados](#) is a leading real estate developer in Ecuador with more than 15 years' experience in leading numerous impactful projects in county, including Ciudad Del Mar, Manta; City Plaza, Guayaquil; Parque Empresarial Colon, Guayaquil; and Four Points by Sheraton, among others.

[Arup](#) provides planning, engineering, design, and consulting services for the most prominent projects and sites in the built environment. Since its founding in 1946, the firm has consistently delivered technical excellence, innovation, and value to its clients.

[RWDI](#) is an international consulting and engineering firm with over 45 years' experience specializing in wind, micro-climate, and environmental studies. RWDI's approach is built on innovative thinking, modeling technologies and collaboration that assists designers in achieving high performance.

Project renderings, site plans, and other images available.

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